



SHAHAR TAL

Creative Designer, specializing in Concept Development, Image Making, and Storytelling.

About me

I'm a dreamer, a planner, a the doer.
Creative Designer specializing in **Concept Development**, Image Making, and Storytelling.
Proficient in **Figma** and the **Adobe Suite**, from Illustrator to After Effects.
AI whisperer, especially **Midjourney**.

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- [Instagram](#)

Creative tools

Illustrator, Photoshop, After Effects, Figma, Procreate, Indesign.

Languages

Hebrew - Native
English - Excellent

2023

Exhibitions

Imperial Wonderland
Hotel A room created in the theme of crows, offering an immersive experience. Curator: Yaara Sachs.

2012 - 2014

Military service

Office manager of the department commander, Air Force

Experience

2024 - 2025

Brand & Social Media Designer - Similarweb Maternity Leave

Responsible for end-to-end design for the company's social media assets, including: Mini-Branding of the LinkedIn newsletter, templates and one-of's for social media post, as well as general marketing design tasks such as emails and campaign design.

2022 - 2024

Creative Marketing designer - Freelance

2023

Creative designer and Coordinator - Ladies, Wine & Design TLV

A non-profit community founded by Jessica Walsh to promote women in the design and creative fields.

2021 - 2022

Product Marketing Designer - Lemonade inc

Responsible for end-to-end design for campaigns, including: Landing pages, social media ads, and emails. Blog design.
Worked closely with stakeholders across the company.

2020 - 2021

Brand & Marketing Designer (contractor)

At Ananey Communications and Yona Design

Ananey Communications - Branding for TV shows research for future features. Work closely with the creative director and social media managers.

Yona Design - Design and animation for businesses social media campaigns. Expand current branding for existing brands.

2020 - 2021

Lecture - HIT

Lecture at HIT visual communication preparatory class.

Education

2016 - 2020

HIT - B.A. Visual Communication Design studies

2021

The Edmond de Rothschild Center
Professional development program